



PRESS RELEASE

October 1, 2008

New York, NY

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Harlem United Celebrates 20th Anniversary at Per Se

New York, NY (October 2, 2008) – Harlem flair meets Midtown flavor at Per Se with world renowned Chef Thomas Keller to celebrate Harlem United Community AIDS Center’s twenty years of service to individuals living with HIV/AIDS or at risk for infection in New York City.

Chef Keller will preside over an amazing dining experience presented by Gilead Sciences along with other contributing sponsors. All proceeds will benefit Harlem United Community AIDS Center programs.

“Harlem United’s 20th anniversary is not only a celebration of the organization’s achievements, it is also the celebration of the collective effort of community leaders, nonprofit organizations and private sector partners such as Gilead Sciences, to advance the goal of our mission,” Steve Bussey, Chairman of the Harlem United Board of Directors.

“On the eve of our organization’s 20th anniversary, we are reminded again that the fight against AIDS started long ago, but our struggle is by no means over. When half of the people living with HIV/AIDS in the US are not receiving life-saving care, our sponsors have demonstrated their unflinching and amazing support even during the current downturn in the financial market,” Patrick J. McGovern, CEO and President of Harlem United.

About Harlem United

Since opening its doors in 1988, Harlem United has served over 20,000 people in the diverse communities of Upper Manhattan, South Bronx and Brooklyn, offering housing, healthcare, social services and HIV prevention services to people living with HIV/AIDS or at risk for infection.

About Per Se and Chef Thomas Keller

Widely regarded as one of America’s finest chefs, Thomas Keller is chef and owner of The French Laundry, Bouchon, and Bouchon Bakery in Yountville, CA, Bouchon in Las Vegas, NV, and Per Se and Bouchon Bakery at The Time Warner Center in New York City. The Michelin Guide bestowed ‘three stars’ on The French Laundry and Per Se making Keller the first and only American born chef to have two three-star restaurants.

The Benefit

The event will take place at *Per Se Transformed* at The Time Warner Center, 10 Columbus Circle, for an evening with Chef Thomas Keller celebrating the 20th anniversary of and benefiting Harlem United Community AIDS Center on Thursday, October 2, 2008. The reception commences at 6:30pm and dinner will be served at 7:30pm.